



LAD SOCIAL

CAPABILITY STATEMENT

Established in 2008, LAD Social is a leading full-service online marketing and digital media company based in Rockhampton, Queensland.

www.ladsocial.com.au



WHAT WE DO

We're an online marketing and digital media company that works differently because we're built differently.

LAD Social specialises in commercial photography, videography, social media marketing, and more. We collaborate with businesses to develop tailored content strategies that drive growth and increase brand awareness.



EST.
2008

With over 15 years of industry experience, our expert team has diverse knowledge across multiple fields and can cater to your specific business marketing needs.

CORE COMPETENCIES

Social media marketing: Understanding of social media platforms and strategies to help businesses increase brand awareness, engagement, and drive sales.

Commercial photography: Expertise in capturing high-quality images for commercial use in various settings, utilising professional equipment and techniques.

Video production: Ability to produce high-quality, engaging video content for a variety of purposes including marketing, TV commercials, and events.

Drone services: Proficient in providing aerial photography and video services using drones, capturing high-quality, unique perspectives for various purposes.

3D virtual tours: Ability to create interactive and immersive 3D virtual tours for real estate, allowing clients to experience properties in a virtual environment.

Graphic design: Creative and technical skills in graphics and experience in creating user-friendly websites that are optimised for search engines and mobile devices.

VFX: Proficiency in creating visually stunning visual effects using modern software to combine practical shots with computer generated graphics and animation.

PAST PERFORMANCE

The Agency CQ

Supplying the official property photos, videos, and social media marketing for The Agency CQ real estate.

Beef Australia 2018 and 2021

Our crew covered 61 events during Beef 2021 supplying a total of 1681 images within 24 hours of each event.

Millennium Comics & Collectables

From the brink of closing in 2020, our social media marketing services helped Millennium become one of the biggest comic book and collectable stores in the Southern Hemisphere.



CLIENT TESTIMONIAL

No other business within the region would have had the production capability to cover every single event across Beef Australia 2018.

- Sarah Mitchell-Anyon,
Marketing & Communications
Beef Australia.

MEET OUR TEAM



LIAM FAHEY
Managing Director

Leading the team, Liam is passionate in growing businesses with online campaigns, social media content, and innovative marketing strategies.



TINA FAHEY
Office Manager

Tina oversees the team and daily operations, excelling in social media management and website design, with a detail-oriented, creative approach.



ALLIRA MITCHELL
Account Executive

Allira excels in building client relationships and identifying their needs to deliver effective social media campaigns to market their business.



DILAN GORRIE

Digital Creator

Dilan's experience in commercial video production and editing, combined with expert technical skills guarantees exceptional video results.



JOSEPH QUIRK

Digital Creator

Joseph's post-production skills include visual effects, animation, compositing, and rotoscoping, with strong artistic and technical abilities.



SETH BARTLEM

Digital Creator

Seth's passion for photography and his attention to detail allows him to deliver high quality content that promotes businesses on social media.



HUGHIE WILLIAMS-KARAITIANA

Cinematographer

Hughie, a film industry veteran with experience on major productions, prioritises preparation and planning to deliver high-quality media content.



GET IN TOUCH

(07) 4911 2928

1/39 Gladstone Rd

Rockhampton QLD 4700

office@ladsocial.com.au

www.ladsocial.com.au

ACN 159 203 997

ABN 64 159 203 997

LAD Social